

## NEWS RELEASE

### *Super Bowl party aids charities*

(Detroit, MI) - Super Bowl XL was more than football and fun. It was an opportunity to help local charities through the Motor City Touchdown party. Detroit Thermal was one of the sponsors of the event, which attracted more than 1,500 people to the hangar at Coleman A. Young Municipal Airport (City Airport) for an evening that featured decorations, music and foods unique to Detroit.

"Detroit Thermal was glad to be a sponsor of Motor City Touchdown, which was one of the events sanctioned by the Detroit Super Bowl XL Host Committee," said Cheryl Garrison, Detroit Thermal marketing coordinator. Garrison represented the company on the Motor City Touchdown Planning Committee.

"It was a way of being part of the Super Bowl excitement and helping our community at the same time," Garrison said.

Motor City Touchdown raised more than \$130,000 for the benefit of local charities including Communities in Schools Detroit, Habitat for Humanity-Detroit, the Warren/Conner Development Coalition and the Tuskegee Airmen Museum.

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